

# What are vcards?

Vcards is an innovative platform designed to **optimize the management of personal and professional contacts** digitally. It facilitates the efficient creation, storage, and exchange of contact information in an accessible manner. Here's a detailed look at how vcards can transform the way you manage your contacts.

## What are vcards?

**Digital business cards**, also known as vcards, are the digital counterparts of traditional business cards. They are a tool that is **revolutionizing how we connect** with businesses and individuals.

The process is simple: using a **QR code** on your mobile device, you can share your vcard with anyone you wish to connect with—whether it's a prospect, investor, or colleague.

When the person scans the QR code with their mobile device, they can view your vcard and have the option to **save your contact details** and the link to your digital business card directly into their contacts automatically. You can also share vcards through direct message or email links, or by adding them to your profiles on **social media** platforms.

To find out how to add your vcard to the desktop of your smartphone, read the following article: [How to add my vcard to my home screen?](#)

