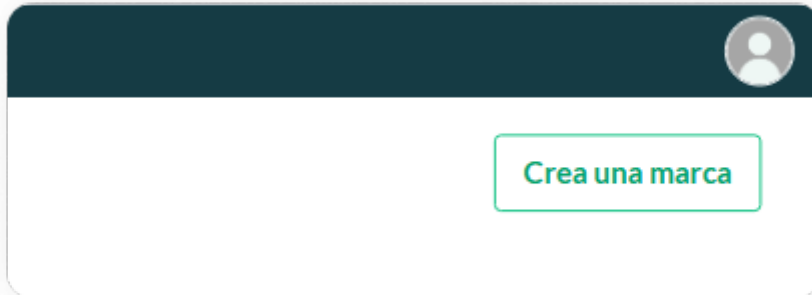


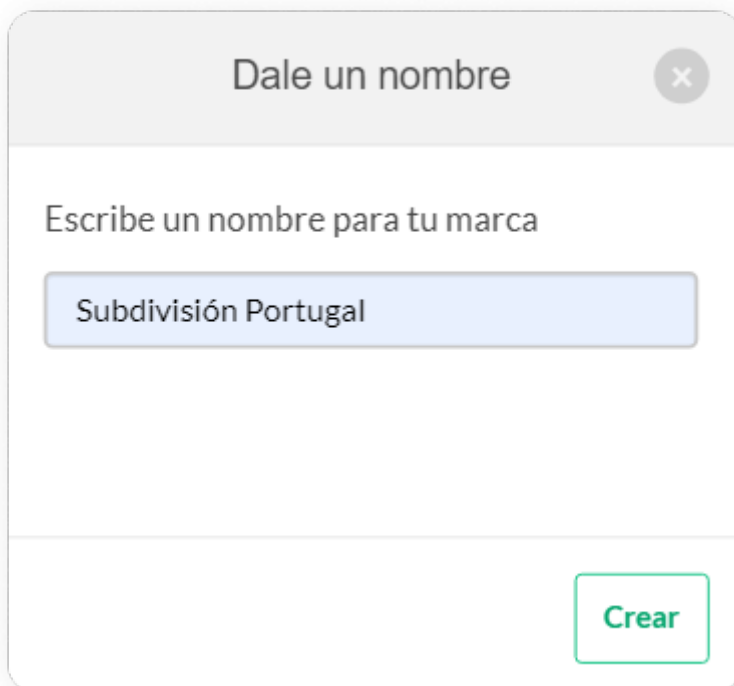
Create a new brand

To create a brand, access the *Brands* section from the left sidebar menu. Here you will find all your brands and can manage them comfortably. If you want to **create a new brand**, follow these steps:

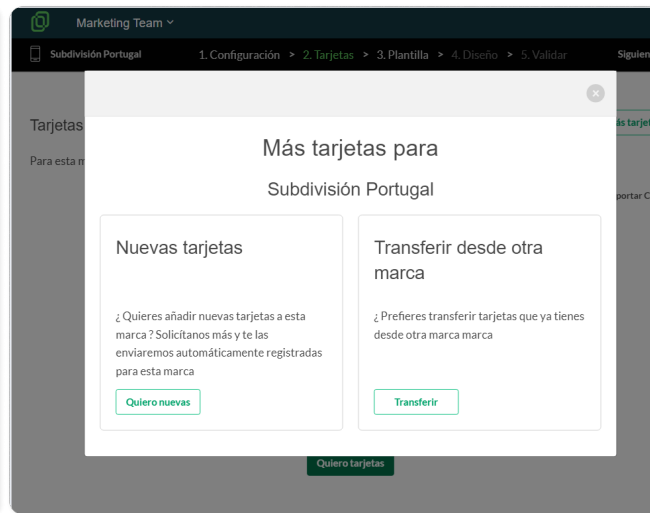
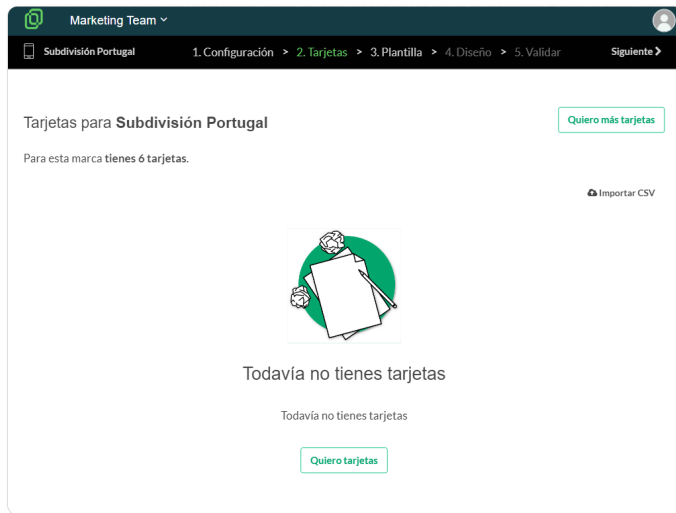
1. Click on the "**Create a brand**" button located in the top right corner.



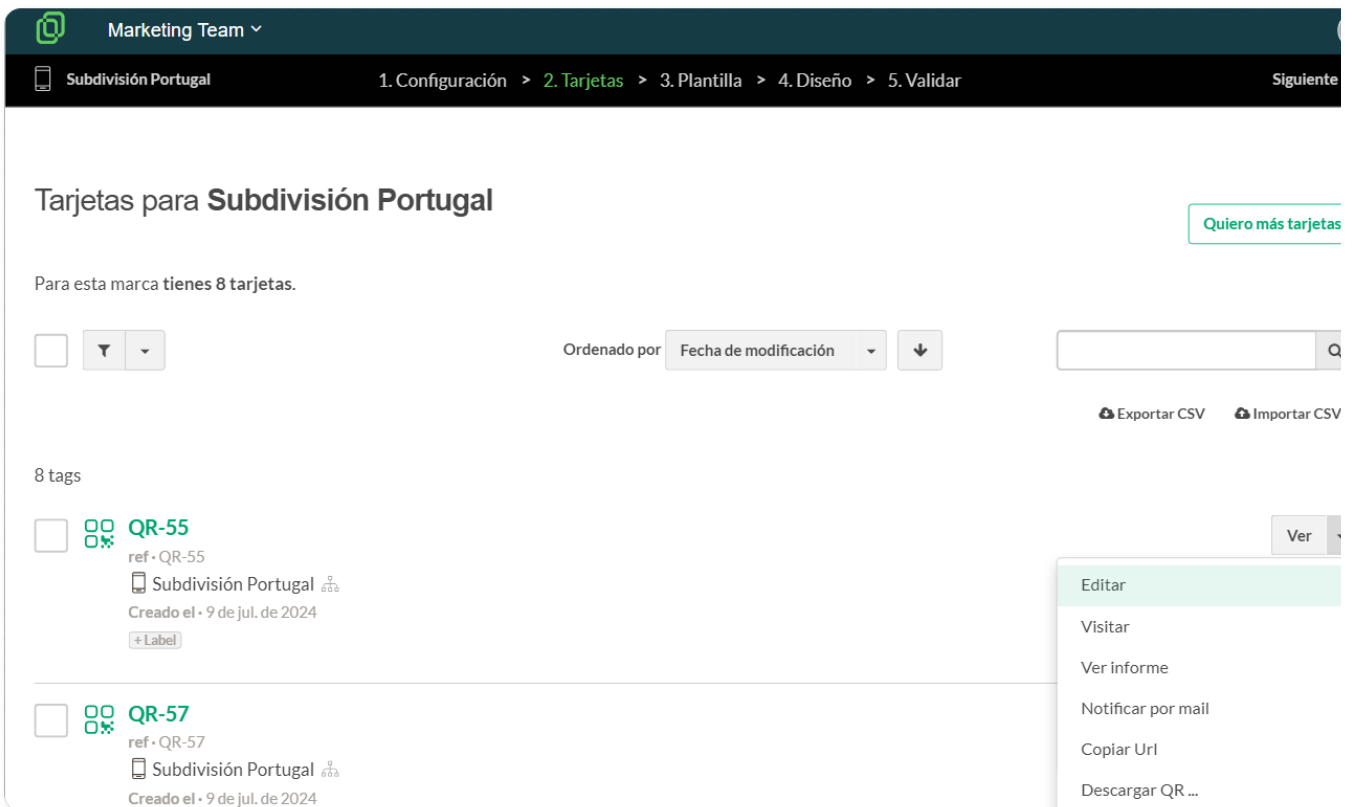
2. Enter a **name** for your brand, for example, the name of your company's subdivision, and optionally add a description.

A screenshot of a modal dialog box titled "Dale un nombre" with a close button (X) in the top right corner. The main text inside the dialog reads "Escribe un nombre para tu marca". Below this text is a light blue input field containing the text "Subdivisión Portugal". At the bottom right of the dialog is a green button with the text "Crear".

3. **Add cards** to your brand by clicking on the "I want cards" button. You can choose to create new cards from scratch or transfer existing cards from another brand to the new brand.



4. Now that you have created cards for your brand, you need to add their information. Edit the text fields of your cards. For more information on editing vcard data, read the following article: [Edit card data](#)



5. Once your cards are ready, select a **Home template** for your brand. This template will be the first view when scanning the QR code of the vcards for this brand.



Escoge una plantilla

Escoge de qué manera quieres que se comporten tus tarjetas. Selecciona la plantilla HOME para tu marca. Puedes crear una plantilla nueva o bien usar una plantilla que ya hayas creado anteriormente



Plantilla actual

Editar

HOME

Tus plantillas Nueva plantilla

Tipo - Todas

Carpeta - Todas

Ordenado por Fecha de modificación



14 resultados



Editado el 9 de julio de 2024 13:31 por John Aarons

Selecciona

6. Design your template in a personalized way or skip this step if you already have the template designed.

7. Save the changes, and you have successfully created your brand!

? This process allows you to establish and manage brands effectively within the platform.